

ACADEMIC BACKGROUND	PROGRAMMES AT BSB		CAMPUS	LANGUAGE (English/French)	DURATION (ACCORDING TO AGREEMENT)					
					FALL	SPRING	FULL YEAR EXCHANGE	FULL YEAR DUAL DEGREES		
Students with 2 years of studies and without any knowledge in Business	Pre Master (Introduction to Business Year)	Core courses	Dijon	EN or FR	☑	☑	☑			
Students with 2 years of studies in Business related subjects	Bachelor in Management Year 3	Core Courses	Dijon or Lyon	EN or FR	☑	☑	☑	Please refer to Agreement		
		Business Développement	Dijon	FR						
		Luxe et Premiumisation	Dijon							
		International Business Management	Dijon							
		Wine Tourism	Dijon	EN						
		Web and Data	Dijon							
		Sustainable Business Management	Lyon							
		Digital Management	Lyon	EN or FR						
	Master in Management Year 1	Core courses	Dijon	EN or FR	☑	☑	☑			
	Students with an Undergraduate Degree in Business related subjects	Master in Management Year 2	Core Courses	Dijon	EN or FR	☑	☑	☑	Please refer to Agreement	
Entrepreneuriat et management de PME			Dijon	FR						
Contrôle Financier										
Finance d'Entreprise										
Communication Événementielle										
Stratégie Commerciale										
Marketing Produit & Communication										
International Business					Dijon					EN
Marketing Digital		Lyon			FR	☑	☑	☑		
Students with an Undergraduate Degree in Business related subjects <i>Subject to approval: Application including cover letter & CV + Interview Students must follow all courses of the MSc programme chosen</i>		Master of Science	MSc Luxury Management and Innovation	Dijon	EN	☑	☑	☑	Please refer to Agreement	
	MSc Wine Management									
	MSc Art and Cultural Management									
	MSc Corporate Finance & Investment Banking*									
	MSc Data Science and Organizational Behaviour									
	MSc Artificial Intelligence and Digital Technology Management**									
	MSc Green Tech and Sustainable Societies		Lyon				☑	☑		☑
						☑	☑	☑		

*Bachelor or Specialisation in Finance required.